

AREAS OF EXPERTISE



FOCUS › SOLUTIONS › ACTION

Clear Point Group helps clients identify and focus in on challenges, develop creative solutions, and see them through to action and results.

Today's work environment is like navigating a set of class 5 rapids—demanding effective cost management, efficiency, compliance, security, and ethics. Government and industry leaders turn to Clear Point Group to help them safely navigate these turbulent waters.

Our consultants average more than 20 years of experience, bringing broad and deep perspectives to the table. Our insight ensures fresh and innovative solutions—ones that are creative, actionable, and sure to bring lasting results.

Clear Point Group is distinguished by its technical expertise, business mindset, ethical and methodical approach, exceptional customer service, and measurable performance.

DESIGNATIONS

- **Service-Disabled Veteran-Owned Small Business**
- **SBA 8(a) and SDB-certified**
- **GSA MOBIS (contract GS-10F-0242R)**
- **Security clearances (up to TOP SECRET/SCI)**

Our seasoned consultants bring technical knowledge, diverse business experience, integrity, and the willingness to go “above and beyond” in servicing our customers. Let us guide you through the turbulent waters of today's operational complexities.



3700 BARON COOPER PASS, STE. 101 › RALEIGH, NC 27612
PHONE: 1-919-933-5878 FAX: 1-919-341-2589

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COST MANAGEMENT AND BUDGET ANALYSIS

Managing costs starts with a strategy that clearly lays out the organization's objectives. We gather performance improvement insights, then "operationalize" them, building the appropriate structure, staffing, roles & responsibilities, and processes to meet the organization's objectives and cost containment goals.

CUSTOMER SERVICE

True success is only measured in the eye of the customer. Satisfaction measurement, listening post design, and organization interfaces lay the groundwork for exceptional performance. Tie-ins to the Balanced Scorecard and other measurement tools give leaders a clear picture of organizational health and performance.

RISK MANAGEMENT

We bring risk management tools to the entire enterprise. Our consultants hone in on those processes of greatest risk (and benefit) to the organization. Particular emphasis is placed on regulatory compliance and process efficiency, as well as environmental, health, safety, financial, and personnel management.

ENVIRONMENTAL SUSTAINABILITY

Clear Point Group understands the importance of preserving our resources and minimizing our collective impact on the environment. Our clients are better prepared to recognize and act appropriately with regard to energy, water, air, and natural resource consumption and impact. Building design, component selection, and sustainability policies are just a few examples of ways to maximize the positive impact we can have on our community and environment.

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HEALTHCARE MANAGEMENT

Clear Point Group consultants have more than 100 years of combined experience in managing and optimizing healthcare systems and operations. Our capabilities run the gamut from process quality and efficiency, to marketing expertise and manufacturing quality and safety. Client benefits range from high-level policy and strategic planning, down to detailed cost modeling and market analysis.

OPERATIONAL EFFICIENCY

Our experts have deep experience with the complexities of government and business budgeting, planning, and performance measurement. We assist clients in maximizing appropriations, optimizing limited resources, and delivering exceptional performance for the public. Six Sigma and Lean principles drive many of our efficiency initiatives.

SERVICE TO THE CUSTOMER & TAXPAYER

While a comprehensive customer service strategy is important, true success usually lies in the execution of that strategy. Clear Point Group's market research captures input and feedback from those we serve — then folds that insight into systems that enable quick response, monitor performance, and achieve continuous improvement.

PERSONNEL MANAGEMENT

Clear Point Group recognizes that the first step in organizational success is effective personnel management. We can forecast hiring needs, build effective recruiting systems, help to retain a talented workforce, and redeploy human capital as needed to ensure lasting organizational success on this important dimension.



SAMPLE PROJECTS



CLEAR POINT GROUP IS:

- a management consulting firm (serving NAICS codes 541611 thru 541618 and 541512)
- a service-disabled veteran-owned small business (SDVOSB)
- 8(a) and SDB-certified by the U.S. Small Business Administration (exp. 9/25/16)
- a GSA MOBIS contract holder (GS-10F-0242R)
- CCR-registered (CAGE Code 35JF9)
- staffed with security clearance holders (including Top Secret/SCI)

SAMPLE ENGAGEMENTS

- Government market analysis and planning
- Customer and competitor case studies
- Supply chain alliances and efficiency
- Order management systems
- Customer and employee satisfaction surveys
- Organization design, structure, staffing, process flow
- Occupational health program evaluation
- Nuclear plant operator training evaluation
- Plant maintenance and overhaul performance review
- Hospital patient flow and decision mapping
- Literature and policy reviews
- Energy conservation and alternative energy options
- Recruiting, staffing, and employee diversity

TOOLS AT OUR DISPOSAL

- | | |
|-------------------------|-----------------------|
| • Benchmarking | • Data & Gap Analysis |
| • Executive Interviews | • Market Research |
| • Budget Analysis | • Organization Design |
| • Process Analysis | • Web Surveys |
| • SWOT | • Strategic Planning |
| • Cost/Benefit Analysis | • Case Studies |



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